

WJFF PROGRAM COMMITTEE MINUTES
July 3, 2013 (Approved as amended August 6th, 2013)

PRESENT: Brinton Baker, Edie Downs, Julia Greenberg, Graham Rice, Dick Riseling
STAFF: Adam Weinreich
BOT MEMBERS: Sonja Hedlund and Kurt Knuth
GUESTS: Kathie Aberman, Sybille Fischer, Mary Hall (prospective members)
Emma Torres and friend and Jason Tougaw

Meeting was called to order at 6:30

A motion was made by Brinton and seconded by Julia for Julia to serve as the chair of the July meeting and Edie to serve as secretary. All in favor.

The three prospective PC members were welcomed and thanked by Julia for completing the "interest form" and for their willingness to become future PC members.

A motion was made by Dick and seconded by Julia to approve the Minutes of the June 5, 2013 minutes of the Program Committee. All in favor.

OVERVIEW OF THE AGENDA

The meeting will have two public comment periods: one at the beginning of the meeting and one at the conclusion.

The PC is a standing committee of the Board of Trustees and as such the public needs to be made aware of the date and time of the meeting and its agenda.

Adam discussed the process for open meetings – not open discussion. He reminded the audience to be respectful of everyone and their opinions. He asked that comments be directed to the committee and not the audience.

CORRESPONDENCE AND LISTENER LINE COMMENTS

A letter was received from Mary Kroul MCApin about the recent program changes.

Comments: Jeffery Keifer: loves Harmonia; Malcolm Brown: Sunday Brunch host has great knowledge and respect, asked about a possible second hour remarking that Splendid Table could be trimmed back; Sue Young expressed support for Gift of Peace; Ann Slowey does not like chamber music all day and would like something "more upbeat, modern and young."

PRIOR BUSINESS

Gift of Peace: Lisa is on medical leave, Anna Vitale Gallo is training and will submit a proposal and demo to the PC
Retro Radio: Radio Lab will be the replacement.

Decision on Auto Lab and Bluegrass Review has been tabled for now.

The PC agreed that more detail is needed in the meeting Minutes.

Qualified hosts and training: a complete instruction package will be written in the coming months.

Friday morning schedule: There is a two hour hole in the schedule due to the end of Stolen Moments; for the present 12th Street Jump followed by another jazz program will be aired. There is a proposal pending for a locally produced jazz program.

The PC voted to reinstate FSRN to the schedule, the challenge is to find a 30 minute show to fill-out the hour five days a week.

MEETING PROSPECTIVE MEMBERS OF THE PC

The current members shared their decision to join the PC; the prospective members were asked to share their reasons for wanting to join.

PROGRAMMING AT WJFF – a discussion

Brinton gave a history of the PC.

Graham gave an overview of the By-Laws and the PC responsibilities: “The Program Committee is responsible for all matters relating to on-air and online programming including maintain the quality of existing shows; assessing and overseeing the development of on-air skills of the volunteers; assessing and approving new shows (local and syndicated); scheduling programs; and identifying areas where programming needs strengthening; and working to fulfill these needs.”

Perspective from the Board on programming: Kurt and Sonja

Kurt’s comments: The PC is a permanent standing committee of the BOT and should be made up of BOT, volunteer and community members; the PC needs to become vibrant again; the relationship of the BOT, staff, and PC needs to be clarified; the new Board needs to address and resolve many issues (old and new); communication throughout the station family needs to be improved.

Sonja’s comments: There is a need to energize the station; bring back the community and grass roots feel; amend the by-laws to reflect the current station; contact other stations to see what they do; minutes for all committees need to be written in draft form and posted within a few days of the meeting; staff manual need a re-write and a mentor program should be looked in to; encourage new shows and ways to get them; program reviews need to be given in open session and skills developed to implement this; curtail “executive sessions” for all meetings

NEW BUSINESS

Music of the Spheres/ Mark Shulgasser: Program approved for practice shows on JeffHorse and Wild Card. The PC will find a time slot the next time they look at the program schedule.

Living with Jazz/ Thane Peterson: Program approved for practice shows on JeffHorse and Wild Card. The PC will find a time slot the next time the program schedule is considered.

Choice Cuts/Craig Bryda: Adam will guide him for future approval; suggestion to do a few more shows for JeffHorse.

Work Shift/Jim Huntington: Approved to continue as a five minute modular.

Jewish Programming/Shaul Gromer: has been asked for a sample program – no response yet

PUBLIC COMMENT

Jason commented on the need for trust and rapport to be developed with the volunteers; that a programmer needs to be asked before their program time is changed/moved; that program reviews take place in public unless the programmer asks for a private review.

Adam asked why the standing committees need to follow the same guidelines as the BOT; and asked if the PC should function as an advisory/work group for the BOT.

ACTION STEPS

Ask for guidance from the BOT as to what the best role of the PC is

Ask for more community access to the BOT

Find a 30 minute daily show to complete the FRSN time-slot

RECOMMENDATIONS

The Program Committee recommends that Sybille Fisher and Mary Hall be invited to join the PC and that Kathie Aberman, Kathy Geary and Arnold Prehn be invited to the August meeting.

NEXT PC MEETING: Wednesday, August 7, 2013 at 6:30 in the Jeffersonville Village Hall

Meeting adjourned at 8:45