WJFF Board of Trustees (BoT) Meeting Minutes May 16, 2012

Adopted on June 20, 2012

Regular Meeting
Wednesday, May 16, 2012

Jeffersonville Village Hall
Jeffersonville, NY 12748

Present:
BoT members: Rose Brown (Vice-President), Deborah Chandler, Dawn Dorcas (President), Fern Lee Hagedorn (Secretary), Darlene Midlang, Michael Propst (Treasurer), Stephan Schick, Arthur Steinhauer, Steve VanBenschoten

Absent:
BoT member: David Dann

A. Call to Order – Dawn Dorcas – 6:30pm

B. ***Motion to accept April 18, 2012 meeting minutes*** *made by S. VanBenschoten, seconded by A. Steinhauer.*
In favor: All

C. Committee Reports
1. Program. John Gordon has resigned as chair. For now there will be a floating chair month to month. Andrea Heyn has resigned from Maris' Calendar.
R. Brown ***made a motion****, seconded by D. Chandler, that* ***it is the sense of the board to support the Program Committee's desire for rotating the role of chairperson until it elects a permanent one.***
In favor: All
2. Facilities. S. VanBenschoten cut the grass with tractor and hand mower. Bert Echt installed the solar battery which provides light to the road sign. Sonja Hedlund and S. VanBenschoten carted unwanted materials on dump day. WJFF needs a string trimmer. Workday for gardening needs to be scheduled.
3. Finance. Treasurer's report. Finances are on track. Revenue is dependent on pledge drives, CPB grant checks, so it may be a more accurate financial snapshot to look at WJFF's finances quarterly. WJFF also received $2,400 back from NYSEG for overpayment at translator site in Monticello.
4. Fundraising & Community Relations. WJFF is focusing on being present at established community events in 2012. There was good feedback at the information table at Foodstock.
5. Nominating. BoT officers' terms are concluding (one-year terms). At the next meeting, a slate of officers will be presented. Volunteer member of the board election ballots will be mailed out on June 2. Three weeks thereafter the results will be announced.
6. Ad Hoc Committees
a. On-air Agreement (OVA). The June 1 (2:30) meeting will review comments from responders.

b. The Volunteer Handbook will be amended based on information from the training workshop.

D. Station Manager's Report

1. WJFF at the Cooperage: The physical space is nearly done. Walls are finished and painted, the glass divider wall and doors between master control and the outer room have been installed and stained, and all electronic connections - outlets, internet and phone - have been installed. Carpeting will go in later this week and the engineering should begin to follow next week.

There is no concrete date for our first broadcast. Once things appear to be ready we'll do a series of tests to make sure the engineering is as flawless as we can make it. Our hope is that those of you who wish to broadcast from Honesdale will be able to do it starting in the next month or so.

It is only fitting that the incomparable Glenn Wooddell, whose voice first brought WJFF on the air twenty-two years ago, should be the first voice on the air from Honesdale. We are delighted to report he has agreed.

We have tried to make the board setup in Honesdale as close as possible to Jeffersonville/what you are used to, so that it will be an easy switch for all of you who choose to broadcast there.

Of course, we are not actually "broadcasting" from Honesdale - the Honesdale signal will travel over the internet back here to Jeffersonville, and from here it will go to the tower the same way our signal always has. There will be no change to our current signal or the contours of our listening area. Legally, of course, we can only broadcast from our current tower.

We will hold a series of training sessions for all current volunteers who want to use Honesdale so that you will feel comfortable before you go on the air there.

The possibilities that Honesdale opens for WJFF are great. There is an auditorium with a full sound system downstairs that is wired directly into our studio. So we can broadcast events - concerts, lectures, forums, live versions of our programs - live or record them for later broadcast.

We also look forward to meeting and networking with many other community organizations that will use the building, and the potential for meeting new volunteers is extraordinary. We already have a list of folks who want to volunteer there as soon as we open.

The public opening of the Cooperage is Saturday, June 2 from 11AM to 2PM and all are invited. This is their event to introduce themselves to the public, but our studio will also be open so we can begin to meet our new neighbors.

Our annual summer Volunteer Appreciation party will be held at the Cooperage this year (date TBA) so that we will all have an opportunity to gather at the space and meet the Cooperage folks who have made it possible.

2. Foodstock. WJFF cleared over $10,000 at this major fundraiser for the station. WJFF had very good press about the event through the *River Reporter* and *Times-Herald Record* which also published a follow-up article. This is the first year that they called the event by its correct name so "branding" has taken hold. This is also the first year that vendors called the station to be invited to participate. As usual, vendors were asked to give 10% of their profits to WJFF. WJFF returned 5% back to each vendor who requested it. 50% of the vendors did not accept the money which is an indication of their good will toward the station. Villa Roma, the site of Foodstock, continues to be very cooperative.

3. Great send-off for Walter Keller's retirement.

4. BoT Training Workshop. A special thanks to Barbara Ettington and Steve VanBenschoten for hosting the training workshop and Ginny Berson from the NFCB.

E. Old Business
1 Action Steps from May meeting
a. Fact Sheet - progressing
b. Clean Out Day - done
3. OVA - draft on listserv - done
4. Fundraising & Community Relations meeting on 4/20 - done
5. Zero Tolerance Policy - posted

F. New Business
1. Action Steps
a. Next OVA meeting on June 1st
b. Slate of BoT officers
c Educational piece on station structure – D. Chandler (for volunteers and wider community)
4. Ballots for Volunteer Election – S. VanBenschoten
5. Information sheet about WJFF for county legislators – W. Clark, D. Midlang, D. Chandler

G. ***Motion to adjourn*** *at 7:53pm was made by D. Chandler, seconded by S. VanBenschoten*

In favor: All

Next meeting: Wednesday, June 20, 2012 – Village Hall 6:30pm

Respectfully submitted,
Fern Lee Hagedorn
Secretary

Addendum 1: Meeting Dates. 2012. Wednesdays
7/18, 8/15, 9/19, 10/17, 11/14 (Green House), 12/19

Addendum 2: WJFF Events/meetings 2012
June 9 – WJFF@Livingston Manor Trout Parade
June 10 – WJFF@Callicoon Tractor Parade (cancelled)
June 15 – WJFF@Liberty Farmers Market
    BoT 6/20
    BoT 7/18
June ? – Opening of Honesdale Studio
July ? – Volunteer Party
July 15 – WJFF@Callicoon Farmers Market
July 22 – WJFF@Narrowsburg RiverFest
July - Farm to Table Dinner
July 26 thru August 2 – Pledge Drive
July 28 – WJFF@Grahamsville Fair & BBQ
    BoT 8/15
August 4 – WJFF@Jeff Jamboree
August ? – PSA Open House
September 8 – Auction
    BoT 9/19
October ? – Bethel Woods Harvest Festival
    BoT 10/17
    BoT 11/14
November 17 – Music Sale
November 29 thru December 6 – Pledge Drive
December ? – Holiday Party
    BoT 12/19